### 1. Meeting Attendance

**Roll call:** Mladen Kezunovic, Scott Ungerer, Cuong Nguyen, Randy Wedin, Tanya Brewer, Amanda Stallings, David Milenthal, Leonard Tillman, Jeny Dowlin, Janet Roark, Patti Webster


### 2. Meeting Agenda: Status & Action Items

The meeting covered the following items:

- **Report on Survey Results**
- **Membership campaign/Launch of SGIP 2.0**
- **On-going CMEWG efforts including participation in Portland**
- **Next steps/next meeting agenda**

**Current Items:**

- **Report on Member Survey**
  - Launched on April 4, closed on April 30
  - Brief summary of findings was presented to the Board during the May GB & Plenary meetings
  - Survey is posted to the TWiki as part of the Governing Board archives for May 17th
  - **ACTION:** Send survey report out with the next CMEWG minutes

- **SGIP 2.0 Launch and Campaign**
  - David Milenthal is revising value proposition based on feedback from the membership
  - Value proposition will be final once SGIP 2.0 rolls out
  - The individual stakeholder category propositions are still to be done

- **On-Going Activities**
  - Goal in Portland is to build membership, sign up founding members & turn them into Ambassadors. This will be done in separate tracks assigned to this effort
  - CMEWG members is asked to help facilitate discussions during the SGIP 2.0 track, in part to promote the value and use credibility of CMEWG to support proposed membership retention and recruitment activities
  - CMEWG Portland attendees known to date: Randy, Scott, Tanya, Cuong, David
  - **ACTION:** develop a webinar after Portland to encourage membership and develop ambassadors among those who were unable to attend in person. The final decision about the webinar promotion will be made after feedback at the F2F meeting in Portland
  - Suggested ways to encourage membership were an email campaign and/or a direct mail piece that would need to be developed
  - Creation of CMEWG fliers will be put on hold until after SGIP 2.0 rolls out; topics will be revisited
  - No F2F CMEWG session will be held in Portland

- **Next Steps/Meeting Agenda**
  - David will finish the discussions with the Board members (about halfway through)
  - Portland activities/result will be reported on
  - Update on on-going efforts/SGIP 2.0 rollout

### 3. Next Meeting – Virtual

| Date:      | July 18 | Time: | 4:00pm EST | Location: | Virtual | Objective: | Review on-going activities |