SGIP CMEWG MEETING MINUTES

<table>
<thead>
<tr>
<th>Meeting/Project Name:</th>
<th>Communications, Marketing, and Education Working Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of Meetings:</td>
<td>11/12/2012</td>
</tr>
<tr>
<td>Time:</td>
<td>4pm Eastern</td>
</tr>
<tr>
<td>Meeting Facilitator:</td>
<td>Mladen Kezunovic, WG Chair</td>
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<tr>
<td>Location:</td>
<td>Virtual</td>
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1. Meeting Attendance

**Roll call:** Mladen Kezunovic, Steve Widergren, Randy Wedin, Mike Coop, Leonard Tillman, Jeny Dowlin, Patti Webster, Janet Roark


2. Meeting Agenda: Status & Action Items

The meeting covered the following items:

- SGIP 2.0 Membership & Marketing Committee update
- SGIP 2.0 2013 Event discussion
- Grid-Interop F2F meeting

**Current Items:**

- MMC Update from Mike Coop
  - All CMEWG members are encouraged to join the MMC
  - The MMC Board virtual meeting takes place each Wednesday at 4:00 p.m. EST and is open to everyone
  - The MMC is working with Milenthal-DelGrosso on the website, which will continue to evolve with both promotional content as well as member-only access and collaborative space
  - The current TWiki will be locked (no additional content can be added) and maintained in archive form once SGIP 2.0 begins in January 2013
  - Ambassadors are needed to promote membership to specific stakeholder groups
  - Stakeholder category webinars are taking place now and will continue to be held to reach out to every category
  - A press release will go out this week or next regarding the search for the Executive Director of SGIP 2.0

- 2013 Event/Meeting plans
  - SGIP Administrator distributed list of currently known 2013 meetings at the October CME meeting. Additional suggestions are welcome.
  - Promotional/educational opportunities should take several forms at the chosen meetings – booths, presentations, tutorials, panel sessions, etc.
  - The targeted meetings as well as the budget for attending and participating in those meetings should be developed soon since planning must be done well in advance
  - The Educational plan has been prepared and will be reviewed by the MMC
  - Slides, presentations and literature will be developed as a part of the Educational plan

- Grid-Interop F2F Meeting
  - The final CMEWG meeting will be held on December 4th, 8:30 a.m., at Grid-Interop in Irving, Texas
  - Mladen and George Bjelovuk will create the agenda for placement on the Grid-Interop website
  - All CMEWG members are encouraged to attend, either in person or via phone/web access

3. Next Meeting – F2F Grid-Interop

| Date:       | December 4 | Time: | 8:30am CST | Location: | Grid-Interop | Objective: | Close CMEWG and transition to MMC |