

CEA Standards Process

Brian Markwalter
SVP, Research and Standards
Consumer Electronics Association

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What CEA Does

- Standards development
- Market Research
- Membership and business groups
- Lobbying
- Communications and press
- International CES and other events



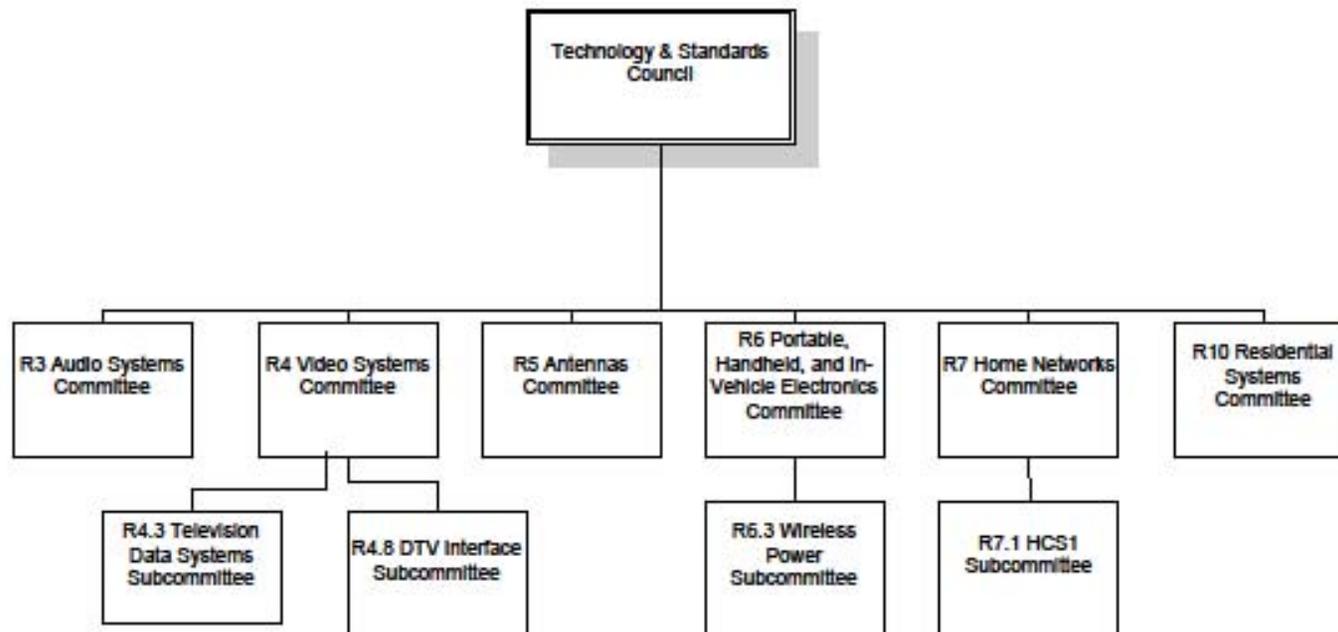
Standards

- Accredited by the American National Standards Institute
- Follow ANSI Essential Requirements for our standards development process
- Resulting standards can either be CEA level or, with wider public review, ANSI/CEA
- Votes, including approving new standards, occur in Committees and Subcommittees
- Working groups prepare standards for voting



Technology & Standards Committee Organization Chart

3/23/2011



Making MCI a Standard

- Starts with a new work item proposal, in this case to R7 Home Networks Committee
- R7 decides whether to create a subcommittee or a working group to house the work
- CEA will recommend a new subcommittee under R7 so that everyone has voting rights at the start

New Work Item Proposal

- Title, Scope and Purpose for the standard
- Recommendations for Chair and Editor
- Companies and individuals committed to work on the project
- Who will use the standard
- Target completion date and milestones
- How often will the group meet

Timeline

- In the next two weeks, CEA staff work with proponents on NWIP
- Provide NWIP to R7 in time to vote during its October 27th meeting in San Diego (some of you should attend)
- During four week notice before first meeting, announce the group, build roster, etc.
- Create a ballot-ready document – is the current MCI specification essentially complete?

Ballot Process

- When a draft standard is ready, first step is Comment Period Pre-vote, lasting 14 days
- Then a comment resolution period resulting in a final draft ready for approval vote
- Approval vote either in a meeting or electronic ballot
 - Meeting vote, announce meeting four weeks ahead and distribute final draft at least 14 days ahead
 - Ballot, takes 28 days

Housekeeping

- Anyone with an interest (except the press) can participate
- CEA members participate for free
- Regular and Associate membership levels with dues proportional to revenue
- Can also pay standards participation fee but most find it less expensive to join