CEA Standards Process

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What CEA Does

• Standards development
• Market Research
• Membership and business groups
• Lobbying
• Communications and press
• International CES and other events
Standards

• Accredited by the American National Standards Institute
• Follow ANSI Essential Requirements for our standards development process
• Resulting standards can either be CEA level or, with wider public review, ANSI/CEA
• Votes, including approving new standards, occur in Committees and Subcommittees
• Working groups prepare standards for voting
Making MCI a Standard

- Starts with a new work item proposal, in this case to R7 Home Networks Committee
- R7 decides whether to create a subcommittee or a working group to house the work
- CEA will recommend a new subcommittee under R7 so that everyone has voting rights at the start
New Work Item Proposal

• Title, Scope and Purpose for the standard
• Recommendations for Chair and Editor
• Companies and individuals committed to work on the project
• Who will use the standard
• Target completion date and milestones
• How often will the group meet
Timeline

• In the next two weeks, CEA staff work with proponents on NWIP
• Provide NWIP to R7 in time to vote during its October 27th meeting in San Diego (some of you should attend)
• During four week notice before first meeting, announce the group, build roster, etc.
• Create a ballot-ready document – is the current MCI specification essentially complete?
Ballot Process

• When a draft standard is ready, first step is Comment Period Pre-vote, lasting 14 days
• Then a comment resolution period resulting in a final draft ready for approval vote
• Approval vote either in a meeting or electronic ballot
  – Meeting vote, announce meeting four weeks ahead and distribute final draft at least 14 days ahead
  – Ballot, takes 28 days
Housekeeping

• Anyone with an interest (except the press) can participate
• CEA members participate for free
• Regular and Associate membership levels with dues proportional to revenue
• Can also pay standards participation fee but most find it less expensive to join