USTDA Reverse Trade Mission Connects U.S. and Mexican Smart Grid Stakeholders

Sponsored by the U.S. Trade and Development Agency (USTDA), this Reverse Trade Mission (RTM) will focus on state-of-the-art U.S. technologies, equipment, and services that can support the implementation of smart grid projects in Mexico. RTM delegates will include representatives from the organizations directing the smart grid initiatives: Secretariat of Energy (SENER), the Federal Electricity Commission (CFE), and the Energy Regulatory Commission (CRE).

The RTM will feature meetings with U.S. companies and government organizations, as well as site visits to power transmission and distribution facilities in Washington, DC; Raleigh, NC; and Atlanta, GA.

Mexico Expected to Invest a Total of $8.3 Billion in Smart Grid Initiatives by 2020

These initiatives include smart grid programs and projects such as advanced metering, distribution automation systems, wide area measurement systems, and household energy management programs. Smart grid implementation in Mexico is directed towards improving the performance and efficiency of the country’s national electric grid and supporting the integration of renewable energy resources.

About the Participating Organizations

Comisión Federal de Electricidad/Federal Electricity Commission (CFE) is a state-run electricity company that generates, distributes, and markets electric power for almost 35.3 million customers. It handles the transmission and distribution of electricity throughout Mexico.

Secretaría de Energía de México (SENER) is Mexico’s Ministry of Energy. Its mission is to create energy policy that guarantees a competitive, efficient, high quality, economically viable, and environmentally sustainable supply of energy.

Comisión Reguladora de Energía/Energy Regulatory Commission (CRE) is in charge of regulating energy and is responsible for granting licenses in the management of activity development in the power sector.

Reverse Trade Mission Objectives

- To familiarize the delegation with the regulatory framework, advanced technologies, and best practices and standards for smart grid deployment in the United States;

- To meet with U.S. smart grid solution providers to gain a better understanding of their capabilities and to gain insight into the deployment of smart grid networks, in both the transmission and distribution of electricity, and to create linkages for future collaboration;

- To highlight examples, methodologies, and policies for successful renewable energy interconnection into the power grid; and

- To encourage U.S. company involvement in upcoming smart grid-related projects and procurements in Mexico.

How Can U.S. Companies Participate?

U.S. companies may host the delegation at their offices or at a client site to present their expertise and capabilities to the delegation.
Please contact MFM Lamey Group, the company that is organizing this reverse trade mission on behalf of USTDA.

Reverse Trade Mission Contacts

MFM Trade Meetings, a division of MFM Lamey Group, LLC, is organizing and marketing the reverse trade mission on behalf of USTDA. You can contact them at:

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About USTDA

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

About the National Export Initiative

President Obama launched the National Export Initiative (NEI) in 2010 in order to create U.S. jobs by doubling U.S. exports in five years. USTDA is committed to supporting the NEI’s mission as a member of the President’s Export Promotion Cabinet.

USTDA’s Nationality Requirements and Privacy Policy

Please note that participation at and/or sponsorship of an event held in the United States is limited to U.S. Individuals, U.S. Firms, or U.S. Consultants, each as defined in USTDA’s Nationality Source and Origin Requirements. Also note that by registering for USTDA events, your contact information will be provided to USTDA and USTDA may make such information available to other interested persons upon request. In addition, please be informed that you will likely receive requests for information related to your participation in USTDA events and their outcomes via telephone, email, or fax, from USTDA Evaluations, USTDA program evaluators, and others who share USTDA’s mission. For more information on USTDA’s Nationality Requirements and USTDA’s Privacy Policy, please visit USTDA’s website at www.ustda.gov.

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