Scytl Voter Education is a voter-centric web portal that allows government officials like you to communicate more effectively with your constituents by putting important voter information right at their fingertips. This enables voters to easily perform voter look-ups, register to vote, find their precinct and polling location, get early voting information, access forms, receive voter training and view election results.

Scytl Voter Education helps you provide a professionally branded web experience that engages voters throughout the entire election cycle: Pre-Election, Election Day and Post-Election.

- Extend voter outreach through web, tablet and mobile presentations.
- Reduce calls by putting information at voters fingertips.
- Enhance your web presence with multilingual support and social media integration.
- Accelerate real-time lookups with integrated voter registration database.
- Leverage secure, redundant and stable hosting infrastructure.

We are pleased with Scytl Voter Education, an end-to-end public communication website that is manageable through a web-based content management system. The overall solution delivery was successful, and as a result I would recommend Scytl as a potential partner for other entities considering projects of this kind.”

Mark A. Lunn, Ventura County Clerk Recorder, USA
Scytl designs a web portal that is unique to your office and you
Scytl works hand in hand with you to ensure that your portal effectively presents your brand, engages your constituents and meets your specific objectives. In addition, we draw on best practices and our years of experience designing web portals to ensure efficiency from concept to completion.

Our development methodology
There are just five easy steps to building your branded web portal.

1 Sitemap
Following an initial meeting and review of existing content we develop a sitemap and optimal navigation structure.

2 Wireframe
Once the sitemap is agreed upon, a wireframe is created to illustrate the general structure and organization of the content.

3 Design
Next, our creative team designs your web portal incorporating your desired brand and other visual elements.

4 Development
Once the design is approved, your web portal moves into the development phase. We integrate existing or desired content and then conduct extensive quality assurance testing to ensure it is ready for your visitors to view on any device.

5 Test and deploy
When all parties agree the web portal is ready for prime time, Scytl will deploy it to our cloud-hosted environment.
Voter Education with constituents in the way they prefer

Scytl Voter Education is designed for consistent presentation and optimal viewing on any device. So your constituents can engage with you anytime, anywhere from their desktop, laptop, tablet or smartphone.

Enfranchise your web visitors

Scytl Voter Education provides multilingual support for a rich web experience in any language. Plus, it is fully 508/ADA compliant, so web visitors of all abilities will be able to get the information they need.

Empower voters

Scytl Voter Education is driven by interaction with your critical database systems such as Voter Registration and Enterprise Management System. This interaction drives voter empowerment through access to information.

Maximize efficiency and uptime

Scytl Voter Education system allows non-technical staff to easily update web content without assistance from IT or extensive knowledge of HTML. With a built-in WSIWYG editor, making changes is as easy as writing an email.

Scytl Voter Education is a powerful content management system hosted on a secure, scalable, redundant and robust cloud computing network. This ensures optimal performance and near 100% uptime.

During the 2012 United States presidential election, Scytl Voter Education sites experienced 100% uptime with 1.8 million hits in the week prior, on Election Day, and the week following.
**Scytl** eDemocracy Platform

Helping organizations around the globe improve participatory democracy, citizen empowerment and public transparency via innovative technology that covers the election and governance cycles from end-to-end.

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**Pre-Election**

Scytl’s solutions assist election administrators with the planning, organizing and training activities that accelerate as each new Election Day approaches. From tracking campaign contributions, training poll workers, registering voters and delivering eBallots to overseas and military voters, Scytl provides efficiencies for elections and the officials that conduct them.

**Election Day**

During Election Day, the most critical period of the election cycle, election officials can rest assured that robust and user-friendly tools are being utilized both by election administrators and voters. Whether in-person or remotely, voters will experience a state-of-the-art web interface to answer questions and cast their vote.

**Post-Election**

After Election Day, work is far from over. This is where some of the most important steps take place to ensure accuracy and effectiveness of the voting system, aggregate and present election results for public consumption, and use the information learned from this election to make the next one even better.

**eGovernance**

Scytl provides the tools and technology to help manage civic and political actions during terms in office between election cycles. Government bodies and politicians can better communicate with and engage citizens by seeking opinions and promoting ongoing dialogue as well as monitor public opinion to incorporate them into electoral programs. In addition, legislative bodies can regulate agendas and facilitate in-chamber voting sessions.

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**PRODUCTS IN THE PRE-ELECTION CYCLE**

- Scytl Election Observer
- Scytl Election Finance
- Scytl Election Logistics
- Scytl Voter Registration
- Scytl Election Planning
- Scytl Election Training
- Scytl Voter Education
- Scytl Poll Worker Management

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**ABOUT Scytl**

Scytl is the global leader in secure online voting, election modernization and eGovernance solutions. Scytl offers the first end-to-end eDemocracy platform, providing the highest security, transparency, accessibility and auditability standards currently available.

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Take your next steps in eDemocracy with the experts. Visit us at [www.scytl.com](http://www.scytl.com) or contactus@scytl.com

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www.scytl.com